

NEPEAN HIGH SCHOOL

Business, Canadian & World Studies Department

BBI20 – Grade 10, Open, Introduction to Business

Prerequisite: None

Teacher Name: Mr. Baker Student Name: _____



Textbook: The World of Business Replacement Value: \$73.45 Assigned Text # _____

COURSE DESCRIPTION:

This course introduces students to the world of business. Students will develop an understanding of the functions of business, including accounting, marketing, information and communication technology, human resources, and production, and of the importance of ethics and social responsibility. This course builds a foundation for further studies in business and helps students develop the business knowledge and skills they will need in their everyday lives. The curriculum document is available from: <http://www.edu.gov.on.ca/eng/curriculum>

UNITS OF STUDY: The order of the units may vary between classes.

Unit 1	Business Fundamentals
Unit 2	Functions of a Business
Unit 3	Finance
Unit 4	Entrepreneurship

ASSESSMENT AND EVALUATION:

Category and Types of Assessment	Weight
Knowledge & Understanding <ul style="list-style-type: none">the acquisition of subject specific content acquired in each grade (knowledge), and the comprehension of its meaning and significance (understanding)	24%
Thinking <ul style="list-style-type: none">the use of critical and creative thinking skills and/or processes	17.5%
Application <ul style="list-style-type: none">the conveying of meaning through various forms	17.5%
Communication <ul style="list-style-type: none">the use of knowledge and skills to make connections within and between various contexts	11%
Summative <ul style="list-style-type: none">end of year summative project (rich performance task) 15% and final exam 15%	30%

ADDITIONAL NOTES:

Students rights and responsibilities are the cornerstone of academic success and include: attendance, punctuality, timely completion of homework and assignments, and academic integrity. Students are responsible for:

- Self advocacy
- Completion and submission of their own work
- Submission of required assignments on the assigned due date
- Striving for excellence
- Completion of course requirements